

Fintech & Insurtech

Digitalisation in Banking and Insurance

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LINEUP

Banks and insurance companies are in a state of upheaval and are under the sign of digitalisation. And not just individual companies, the entire industry is being reshaped. Fintech and insurtech companies are setting the new trends that will permanently change the way banks and insurance companies interact with their customers. The established players in the market need to switch to innovation so that they are not suddenly rendered obsolete by disruptive new technologies and products from young, wild start-ups. Many banks and insurance companies are falling behind due to media disruptions, paper-based processes, but also due to their powerful and sluggish legacy IT systems, when they have to compete against young and nimble start-ups that develop their platforms quickly and close to the customers. Or established tech giants like Apple, Google, Meta or Samsung position themselves in bank-related sectors because they own the customer interface through their other business activities, which they can easily use for payment and banking as well.

The special «Fintech & Insurtech – Digitisation of Banks and Insurance Companies» describes and analyses the technological side of the world of finance and insurance and offers innovative companies from the financial and technology environment a publishing platform.

TARGET GROUP

- Companies affected by the digitalization of finance, such as banks, insurance companies, financial advisors, management consultants, or their decision-makers
 - ICT investment managers of medium-sized and large companies in Switzerland (70%)
- Providers and implementation partners of hardware, software, services, networks, consulting services (20%)
 - Intermediaries such as IT consultants, ICT consultancies, associations, PR agencies, media (10%)

MAIN TOPICS

- BPM
 - Crypto, blockchain, bitcoin, smart contracts, etc.
 - Data management/ regulations
- Digitalization of Swiss banks and insurance companies
 - E-signature, E-ID
 - Insurtech
- Core banking software
 - Mobile Payment
 - Onboarding
 - Outsourcing
 - Regtech
- Robo-Advisors
 - EDPC and banks
 - Security
 - Fintech-Start-ups



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