

CLOUD & MANAGED SERVICES

Market | Infrastructure | Operations | XaaS

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LINEUP

The cloud, for a long time considered merely a buzzword, has established itself as the standard model for operating business IT. Procuring, maintaining and managing your own hardware is a thing of the past. Managed services are becoming more and more important. In addition, the cloud as a delivery model is challenging established revenue models in the channel: be it Infrastructure-as-a-Service, Platform-as-a-Service or Software-as-a-Service – there is hardly an ICT resource that cannot be obtained as an on-demand service by credit card. Cloud services offer flexibility, agility, scalability and, last but not least, cost savings. In recent years, the cloud market has become a multi-billion dollar business, and with the ongoing digitization of the economy, the cloud is becoming more and more important as a delivery and operating model for business IT and development.

The thematic publication «Cloud & Managed Services» from Netzwoche, IT-Markt and ICTJournal takes up the topic comprehensively and serves as an orientation in the Swiss cloud and managed services market. With articles by authors, it shows current trends, gives prominent representatives a chance to speak and reports on implemented projects. The publication addresses the B2B sector and shows IT decision-makers what they can shift to the cloud.

TARGET GROUP

- C-levels at user companies or their ICT managers
- All ICT investment managers in Swiss companies with 50 or more employees
- System integrators
- All providers and implementation partners of hardware, software, services, networks, consulting services
- Value-added resellers
- Value-added distributors
- BPO and BPM providers
- Intermediaries such as IT consultants, ICT consultancies
- Associations
- PR agencies
- Media

MAIN TOPICS

- Cloud Security
- Compliance
- Cryptominer
- Cyber defence
- Cybercrime-as-a-Service
- Data Protection/Privacy
- Endpoint Security
- GDPR
- Managed Security Services
- Mobile Security
- Ransomware
- Shadow IT
- Security in the IoT
- Swiss Cyber Security Days
- Trends and developments
- Zoarium of cyber threats

EDITION 2025 | 2026

PRINT			
	ICTjournal	Netzwoche	IT-Markt
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