

IT for Gov

Strategy | Procurement | Technology | Trends

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LINEUP

The public sector is an important ICT customer. Every year, the Confederation, cantons and municipalities procure ICT services and products worth billions of euros – around 50 per cent of these procurements are made by private treaty. With the progressive digitisation of the administration, this interesting market is likely to grow further. As in the economy, digitisation in public administration and public organisations affects all areas and also encompasses the same IT topics, albeit sometimes from a different perspective. Strict compliance rules have made it increasingly difficult for providers of ICT services and products to maintain and improve customer relationships with effective measures. Procurement is bound by specific requirements, and the awarding practice for public sector contracts is oriented towards the imperative of transparency and traceability.

The «Netzwoche» thematic publication «IT for Gov» illuminates the issues surrounding digitisation and ICT procurement by the public sector (Confederation, cantons, municipalities), administration and organisations and builds a bridge between clients and contractors. With author contributions, it shows the current trends, lets prominent representatives have their say and reports on successfully completed projects.

TARGET GROUP

- Decision makers and preparers in public administration
- ICT suppliers
- Visitors to the Swiss Informatics Conference SIK
- Swiss authorities
- Employees and board of directors of the federal government
- Canton representatives
- Municipal representatives

MAIN TOPICS

- Archiving
- Automation
- Business Intelligence
- Business Process Management
- BYOD
- Case Management Software
- Data storage and security
- Document Solutions
- E-Government
- Electronic patient dossier
- GEVER Software
- Identity & Access Management
- IT Architecture
- Managed Services, X-as-a-Service
- Mobility
- Open Data, Open Source
- Outsourcing

EDITION 2024

PRINT	
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	Special prints 500 / 1000 / 2000 Ex. or more on customer request
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* average data

				Price		
Products	PR	No. of characters incl. blanc. min. – max.	Composition / Mass	Print & Online 1 week «SPONSORED POST» 1 week Newsletter Teaser	Online Only 1 week «SPONSORED POST»	Content- Creation (Reference value)
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Ad 2nd cover page	✓	–	210 x 297 mm + Edge drooping of 3 mm	11850 print only	–	–
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